





Dream Big. Be Kind. Be You. Be Confident, Strong and True!





Meet the Vibe Girls

Vibrant, **I**nspiring, **B**e(YOU)tiful, and **E**mpowering. Together, the Vibe Girls are motivating the world with positivity, kindness and love: making the world a better place, one good vibe at a time. Will you join the Vibe Tribe and inspire everyone to **#ShareGoodVibes**?



Each Vibe Girl is unique in her own way, with her very own vibe. There are six bright, fun and colorful 8-inch articulated dolls to love and collect: *Emma-* Kindness Vibes, *Allison-* Animal Vibes, *Mia-* Ocean Vibes, *Sophia-* Happy Vibes, *Luna-* Art Vibes, and *Jamie-* Nature Vibes. Each Vibe Girl also comes with fun and detailed accessories to match her individuality, a Share Good Vibes Diary that includes fifty positive messaging stickers to share the good vibes with friends and family, as well as a color-changing Vibe Ring just for you!

Be kind, Be You, Dream Big, Confident, Strong and True!

Available June 2021, exclusively from Walmart and Walmart.com. MSRP: \$14.97 Age: 6+

Instagram: <u>@jayatplaytoys</u> Facebook: <u>@jayatplay</u> Twitter: <u>@jayatplaytoys</u> TikTok: <u>@jayatplaytoybrands</u>



ALLISON Animal Vibe

Nice to meet you! What's your vibe? My name's Allison, Animal's mine! Rescuing pets is my passion! I want to help find loving fur-ever homes for all lost and abandoned pets. I believe that, together, we can make the world a better place, one animal at a time.

My Be(YOU)Tiful **Animal Vibe**: I love ALL animals, big and small, but my favorite is my **baby husky** who comes everywhere with me in his adorable **pet carrier bag**! I've also got the cutest **kitty cat headband**, **cat-eye sunglasses** and fabulous **animal print** styles that I know you'll adore!

#ShareGoodVibes with **Animal Vibe Stickers** from your new **Share Good Vibes Diary**! There are 50 positive messaging stickers for you to help share the Animal Vibe love with family and friends, such as: *Peace, Love, Rescue, Kind to All Creatures* and *Animal Kisses Rule*!

- ★ 8 inch articulated doll
- ★ Comes with Color Changing Vibe Ring and Share Good Vibes Diary with Animal Vibe Messaging
- ★ 5 Animal Vibe Accessories

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LUNA Art Vibe

Nice to meet you! What's your vibe? My name's Luna, Art is mine! Creating and celebrating art is my true passion! I love creating beautiful art to inspire and bring happiness to my friends, family and community. I believe that, together, we can inspire the world to be a little more awesome, by expressing our true selves. #beyourself

My Be(YOU)Tiful **Art Vibe**: My **paint palette** is my accessory of choice in my studio, but I can't leave home without my **artist's bag full of supplies**! I love to express my passion for artsy fashion with some fabulous **purple sunglasses** and a **cute headband** to match my signature style!

#ShareGoodVibes with **Art Vibe Stickers** from your new **Share Good Vibes Diary**! There are 50 positive messaging stickers for you to help share the Art Vibe love with family and friends, such as: *Paint Your Life With Color, Art=Love,* and *Follow Your Dreams*!

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- ★ Comes with Color Changing Vibe Ring and Share Good Vibes Diary with Art Vibe Messaging
- ★ 5 Art Vibe Accessories

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MIA Ocean Vibe

Nice to meet you! What's your vibe? My name's Mia, Ocean's mine! I LOVE sea turtles, and I'm passionate about keeping our oceans clean. World Ocean Day is my favorite day of the year. I believe that, together, we can make the world a better place by learning more about how to protect our beaches and caring for all of the special sea creatures!

My Be(YOU)Tiful **Ocean Vibe**: I carry my special **seashell bag** with me to the beach to pick up any trash I find on my daily visits to the shore to see my little **sea turtle** BFF. I love to express my passion for ocean love with hair that flows like the waves, my **sea glass bracelet** and **starfish-shaped earrings**. Oh, and I never head out without my **beachy sunglasses**!

#ShareGoodVibes with **Ocean Vibe Stickers** from your new **Share Good Vibes Diary**! There are 50 positive messaging stickers for you to help share the Ocean Vibe love with family and friends, such as: *Sea Turtles Rock, Save Dolphins*, and *Happy Seas*!

- :! ★ 8 inch articulated doll
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SOPHIA Happy Vibe

Nice to meet you! What's your vibe? My name's Sophia, Happy's mine! My passion is spreading sunshine and joy to everyone around me.I love texting happy messages with friends, dinner with the fam and spreading love and light with my Vibe Girls crew! believe that, together, we can make the world a happier place, one smile at a time!

My Be(YOU)Tiful **Happy Vibe**: Bright, **yellow sunshine** is my personal style! I've got my own **laptop** and **cell phone** to share positive messages with the world. My **smiley face bag** and **kiss-shaped sunnies** are sure to bring smiles wherever I go!

#ShareGoodVibes with **Happy Vibe Stickers** from your new **Share Good Vibes Diary**! There are 50 positive messaging stickers for you to help share the Happy Vibe love with family and friends, such as: *Be the Light, Shine On,* and *Text with Love*!

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- ★ 5 Happy Vibe Accessories

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EMMA Kindness Vibe

Nice to meet you! What's your vibe? My name's Emma, Kindness is mine! I love making people feel good with acts of kindness. I do my best each and every day to make sure the people around me feel loved. I believe that, together, we can make the world a more loving place, one act of kindness at a time.

My Be(YOU)Tiful **Kindness Vibe**: I wear my heart on my sleeve (literally!) with my **heart pocketbook**. A **pretty-in-pink headband**, **glittery dress** and **heart-shaped sunnies** help me spread joy and love to everyone I see.

#ShareGoodVibes with **Kindness Vibe Stickers** from your new **Share Good Vibes Diary**! There are 50 positive messaging stickers for you to help share the Kindness Vibe love with family and friends, such as: *Cool to Be Kind, Love Yourself,* and *Make Someone Happy Today*!

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- ★ Comes with Color Changing Vibe Ring and Share Good Vibes Diary with Kindness Vibe Messaging
- \star 4 Kindness Vibe Accessories

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JAMIE Nature Vibe

Nice to meet you! What's your vibe? My name's Jamie, Nature's mine! I love the great outdoors, taking nature walks, and watching Mother Nature thrive. My passion is keeping our world clean and beautiful. I believe that, together, we can make the world a better place, one clean, green act at a time.

My Be(YOU)Tiful **Nature Vibe**: My **green poncho**, long locks, **hair bow** and **go-green glasses** are my fave accessories to express my love for the green life. I also love to add a pop of pink with **feather and flower earrings** and **blossoms necklace**, inspired by the beautiful spring and summer blooms. My teeny **bunny** BFF is the best hiking buddy!

#ShareGoodVibes with **Nature Vibe Stickers** from your new **Share Good Vibes Diary**! There are 50 positive messaging stickers for you to help share the Nature Vibe love with family and friends, such as: *Mother Nature Rules, Earth Power,* and *Don't Trash Our Future*!

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